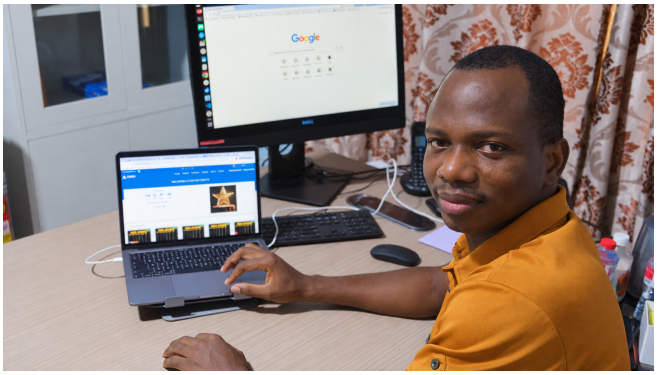
# Urban Technology is driving digital innovation in Benin and beyond



## Project information

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| Sector | Services and Informatics |
| Funding | Loan |
| Country | Benin |
| Location | Cotonou, Benin |
| Origin | SusTech4Africa Benin 2025 |

In 2016, Bile Fassinou founded Urban Technology with a dream to build technology for Africa. He faced the challenge of creating local solutions in a market that relied heavily on foreign platforms. Through hard work and determination, he developed FasterMessage and Zekin, helping businesses communicate and cultural events earn money. Today, his company operates in several African countries, showing how local ideas can create real opportunities.

## The business project

Urban Technology offers two digital platforms: FasterMessage, helping businesses connect with customers through SMS, and Zekin, helping cultural events engage audiences and earn revenue through digital voting. With thousands of businesses served and over 100 events supported, the company is making digital technology more accessible across Africa.

## Requested investment

Urban Technology is seeking a loan to strengthen its technology and expand its services from 5 countries to 13. This investment will help the company attract new customers, build partnerships, improve its technical systems and enter 8 additional countries. Through this expansion, Urban Technology aims to grow FasterMessage and Zekin, reaching more businesses and cultural event organisers.

## Topic

- Innovative
- Sustainable
- Entrepreneurship

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